Sponsor Letter

SEA LICE CONFERENCE INTERNATIONAL 2020
13th | Faroe Islands | 8-11 Sept

The Nordic House
Tórshavn, Faroe Islands
8th – 11th September 2020
You Are Cordially Invited

The XIII Sea Lice Conference will be held in Tórshavn, Faroe Islands between 8th and 11th of November 2020.

The conference organizing committee and the main host, the Aquaculture Research Station of the Faroe Islands, are pleased to offer your organization an opportunity to provide sponsorship of the Conference. This is an opportunity for your company to demonstrate support for this event, to increase customer contact, promote research activities in the North Atlantic and worldwide, and to pursue business opportunities.

The Conference
The main theme of the conference is Fish Welfare. The conference will give you the opportunity to network with a diverse audience of international researches across the veterinary, scientific, pharmaceutical, wild life, aquaculture and other research areas.

Who will be attending
Researchers worldwide will attend the XIII Sea Lice Conference, that is held every two years. The last conference was held in Patagonia, Chile, and the Sea Lice 2020 Conference will be the first conference hosted in the Faroe Islands. We expect approximately 350 attendees to participate in the XIII Sea Lice Conference.

What topics are covered
A call for ABSTRACTS (oral presentations and posters) will commence in February 2020, although the call will be advertised already this autumn. Conference themes are:

- Fish welfare
- Modelling and epidemiology
- Medical treatment
- Non-medical treatment
- Wild fish interaction
- Sea lice biology
- Genetics and genome
- Management – policy and legislation
- Open category
What else will be happening at the XII Sea Lice Conference?
In addition to the technical program there will be social events every day and trips to a mixture of touristic attractions places of professional interest in the Faroe Islands. With over 20 years of experience, the Sea Lice Conference has a reputation of providing the latest technical information but also providing social events that encourage and foster networking opportunities; most importantly, delegates are encouraged to have quality enjoyable time.

Some Preliminary Information
Location: Attendees will be able to book new, modern hotels in Tórshavn, one of the world’s smallest capitals. The Norðurlandahúsið, the Nordic Culture House, is a unique and magnificent conference centre. Also, the city of Tórshavn has plenty to offer for those, who want to experience the essence of the North Atlantic.

https://visitfaroeislands.com/
http://visittorshavn.fo/
https://www.nlh.fo/en/

Social activities include Reception and Entertainment, Poster Happy Hour, Tasting of Faroese Special Treats, Official Dinner, and Tours (optional).

Conference Location: Tórshavn, Faroe Islands
The Faroe Islands are situated roughly between the Shetland Isles and Iceland. The main mode of transport to the islands is by plane. Regular flights operate from Copenhagen, Denmark (2 hours), Bergen, Norway (1 hour), Edinburgh, Scotland (1 hour) and Keflavik/Reykjavik, Iceland (1 hour). Also, the national carrier, Atlantic Airways, operates seasonal flights to Barcelona, Spain, and, from summer 2020, New York, USA.

The city of Tórshavn (Thor’s Harbour) has a population of 20,000. It was founded by the vikings more than 1000 years ago. Here, the early Faroese founded the parliament (the Logting) as early as in 930, which makes good for one of the oldest parliamentary institutions in the world.

Sealice Conference Media
Please Visit our webpage www.sealice.net to find news and further information.

Sponsorship contact
We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to tailor a package that will suit your organisation.

Please contact Mr. Ernst Sumberg Olsen at ernst@fiskaaling.fo or phone +298 774 744
### Sponsorship alternatives 2020

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<tr>
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<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td>Trade exhibition space for entire conference</td>
<td>X</td>
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<tr>
<td>Corporate banner/signage placed in prominent position during the conference (s*) as platinum/gold sponsor and permanent logo between sessions</td>
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<td>Company name and logo to be placed on all conference promotional material, including hyperlink to company’s website on conference website.</td>
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<td>Company name and logo to be placed on all conference promotional material</td>
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<td>Acknowledgement as platinum/gold sponsor in opening and closing addresses.</td>
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<td>Acknowledgement as platinum/gold sponsor in conference programme, including flyers and website</td>
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<tr>
<td>Insert in conference satchel (s*)</td>
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<tr>
<td>A full page advertisement in conference proceedings (s*)</td>
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<tr>
<td>Three full complimentary conference registrations</td>
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<td>Two full complimentary conference registrations</td>
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<td>One full complimentary conference registration</td>
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<tr>
<td>Recognition as silver/bronze sponsor</td>
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<tr>
<td>Acknowledgement as silver/bronze sponsor in conference programme</td>
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### Package price

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<tr>
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<th>EUR 20,000</th>
<th>EUR 15,000</th>
<th>EUR 10,000</th>
<th>EUR 5,500</th>
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*s* = to be provided by sponsor.
Platinum Sponsor

As a Platinum Sponsor of the Conference, you will enjoy the highest level of exposure offered over all other sponsors, including:

- Trade exhibition space for the entire conference.
- Corporate banner/signage placed in prominent position during the conference (to be provided by sponsor) and permanent logo between sessions.
- Company name and logo to be placed on all conference promotional material, including hyperlink to company’s website on conference website.
- Acknowledgement as Platinum sponsor in opening and closing addresses.
- Acknowledgement as Platinum sponsor in conference program, including flyers and website.
- Insert in conference satchel (to be provided by sponsor).
- A full page advertisement in conference proceedings (artwork to be provided by sponsor).
- Three full complimentary conference registrations.

Package: EUR 20,000

GOLD Sponsor

As a Gold sponsor of the Conference, you will receive an best display during the entire Conference, which includes the following benefits:

- Trade exhibition space for the entire conference.
- Corporate banner/signage placed in prominent position during as a gold member the conference (provided by sponsor) and permanent logo between sessions.
- Company name and logo to be placed on all conference promotional material, including hyperlink to company’s website on conference website.
- Acknowledgement as Gold sponsor in opening and closing addresses, including flyers and website.
- Acknowledgement as Gold sponsor in conference program.
- Insert in conference satchel (to be provided by sponsor).
- Two full complimentary conference registrations.

Package: EUR 15,000
SILVER Sponsor

An excellent cost effective package that ensures your name is predominately displayed through the entire Conference.

- Recognition as ‘Silver’ sponsor.
- Trade exhibition space for the entire conference.
- Company name and logo to be placed on all conference promotional material, including hyperlink to company’s website on conference website.
- Acknowledgement as Silver sponsor in conference program.
- Insert in conference satchel (to be provided by sponsor).
- One full complimentary conference registration.

Package: EUR 10,000

BRONZE Sponsor

- Recognition as ‘Bronze’ sponsor.
- Company name and logo to appear on all conference promotional material.
- Acknowledgement as Bronze sponsor in conference program.
- Complimentary insert in conference satchel (to be provided by sponsor).

Package: EUR 5,500

CONFERENCE DINNER (exclusive)

The Conference Dinner will be held on the evening Wednesday 9 September. Sponsorship of the dinner will entitle the following promotional opportunities.

- Naming rights to the “Conference Dinner”.
- Corporate signage prominently display during the conference dinner (to be provided by sponsor).
- Logo included on delegates’ conference dinner menus.
- Promotional material distributed at the conference dinner (to be provided by sponsor).
- Opportunity to provide a small branded gift for each delegate at the dinner (to be provided by sponsor).
- Opportunity to welcome delegates to the dinner (3 minutes).
- Four tickets to attend the conference dinner.

Package: EUR 15,000
TERMS & CONDITIONS, CANCELLATION POLICY

Terms & Conditions

The following Terms and Conditions apply to ALL Sponsorship and Exhibition Stand Packages:

• Confirmation of sponsorship is not final until receipt of Sponsorship & Exhibition Agreement Form.

• Payment of sponsorship monies is required within one (1) month of receipt of Sponsorship Booking Form; entitlements may not be fulfilled if payment in full has not been received.

• The Conference Organizers will take the utmost care to fulfill all listed benefits. All marketing material and artwork must be provided by the sponsor at the sponsor’s own cost prior to 08 August 2020.

• The sponsor is responsible for any display banners supplied and erected at the Conference and must coordinate with Conference & Events prior to the event.

• Sponsors are responsible for the security of their own equipment and materials whilst at the Conference.

• Exhibition Stand numbers will be allocated from the floor plan on a first come, first served basis.

Cancellation Policy

• If the Sponsorship or Exhibition Stand Package can be resold to another company, the company will receive a full refund, less administrative fees of 25% of the total sponsorship or exhibition rate. If not able to be resold, the company will be liable to pay the following fees:

• 50% of the total sponsorship/exhibition fee, if the cancellation request is received in writing before 08 August 2020

• 100% of the total sponsorship/exhibition fee, if the cancellation request is received in writing after 08 August 2020.

• Any refunds of deposits paid will be made after the Conference but no later than 30 December 2020.

The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including senders and receiver’s charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be passed on to the sponsor/exhibitor.
Sponsorship & Exhibition Agreement Form

SPONSORSHIP CONFIRMATION

To be part of XIII Sea Lice Conference please complete this form and email to:
Ernst S. Olsen: ernst@fiskaaling.fo

Contact Name: _______________________________________________________________________
Organization: _______________________________________________________________________
RUT or tax number _____________________________________________________________________
Address ______________________________________________________________________________
Telephone _____________________________________________________________________________
E-mail _______________________________________________________________________________

Sponsorship package preferred (All sponsorship amounts include local taxes):

☐ Platinum EUR 20,000
☐ Gold EUR 15,000
☐ Silver EUR 10,000
☐ Bronze EUR 5,500
☐ Conference Dinner EUR 15,000

Upon receipt of your sponsorship confirmation, a tax invoice will be sent to you.